

# FIRMLY ROOTED

## GROWING HIGH

*"GREEN BAMBOO, GREEN SINCE FOREVER,  
FROM THE OLD DAYS, THERE HAVE BEEN GREEN  
BAMBOO HEDGES..."*

Bamboo is a familiar and cherished image for the Vietnamese people. Bamboo symbolizes nobility, representing resilience and strength, demonstrating a spirit of unity and solidarity throughout the long history of defending and building the country.

Bamboo roots penetrate deeply into the soil, solidifying it, and its stems are robust and durable, becoming firewood, housing material, and protective tools for humans. Its strong resilience allows it to stand tall in adverse weather conditions, overcoming obstacles to continue growing higher and higher. That essence and resilient spirit of bamboo have always been valuable to Vietnamese people, and Searefico embodies those values in every step of its development journey.

With over 46 years of development, Searefico is committed to a clear path ahead with its own vision and mission, constantly aiming to elevate Vietnamese bamboo further into the high skies. Searefico continues to pursue its goals of **"Firmly Rooted"** and consistently strives to **"Growing High"** aligning with its set targets and top-tier objectives.

**The strength of bamboo lies in its ability to harness internal resources, embodying a resilient spirit, symbiotic unity, and readiness to overcome all circumstances to grow and develop.**

