VISION, MISSION, MOTTO



We aim to become the leading corporation in engineering and technology.



We always endeavor to provide customers with products and services that promote the Vietnamese brand in the international arena.



Lives Kindly - Works Hard - Endows Legacy

Lives Kindly: Aiming for a humane lifestyle, respecting and caring for all individuals, families, and communities through delicate and thoughtful actions, treating each other sincerely, and willing to share added values with others by using "Others" keyword.

Works Hard: This means our dedication to the integrity, reliability, and transparency in our business operations. We not only focus on ensuring the quality of our products and services and business credibility, but also aim at building a safe, secure, clean, and beautiful working environment together with Searefiers' healthy lifestyle and integrity.

Endows Legacy: This is the awareness of responsibility and a longer vision of the future with the goal of sustainable development (Build To Last) - answering the questions: Who am I? Why does the Company need me in this position? What will I do for the Company? We also contribute to building and developing a skilful workforce for the country's industrialization and modernization process through contributing to improving labour productivity and management level, training and developing the human resources, improving the quality of life, and protecting the environment and resources for future generations.



Our core values are expressed externally as Searefico's cultural identities, original and stemming from the heart and aspirations of our pioneers, passed down through many generations.



Desire of a Pioneer

The desire to reach higher and go further, to learn for greater knowledge, and to be the best and fastest in our fields.



Spirit of warriors

The passion and efforts of a warrior to bravely conquer all challenges and to focus on the target.



Agility

The mindset to flexibly accept the opportunities and calmly overcome the challenges, to take control in all situations.



Dedication

The heart of an everlasting dedication to always put oneself forward in work with the top-notch responsibility and sacrifice personal ego for interests of the organization.



Sincerity

The motto to live kindly and work fairly, taking heartfelt actions filled with honesty, sympathy, understanding, and cooperation towards common goals.

6 Annual Report